

SESSION FEE GUIDE

Here's a guide to help you understand session fees and how they work.

TML STUDIOS

1. What is a Session Fee?

- The session fee is the base cost of your photography session, covering the time, skills, and resources the photographer dedicates to your shoot.
- This fee generally covers the planning, and the time spent photographing, and sometimes includes a selection of professionally edited images.
- It typically does not include printed products or high-resolution digital images unless specified.

2. What Does the Session Fee include?

- **Photographer's Time and Talent:** The session fee compensates the photographer for their expertise; in lighting, posing, and styling. It also includes their time during the session and any preparations needed beforehand.
- **Planning and Consultation:** Many photographers offer a pre-session consultation to discuss your vision and any special requests, ensuring the session is customized for your family. This is omitted when buying a pre-arranged setup. For any special requirements for children or accessibility please inform me upon booking.
- **Editing and Retouching:** After the session, photographers spend a large amount of time editing and retouching the images to bring out the best in each photo. This process ensures high-quality, polished images.
- **Location Fees (if applicable):** If the session requires a special location with entry or permit fees I include this in my session fee.

3. Types of Photography Sessions and the Fees

- **Mini Sessions:** Short sessions that are often seasonal (e.g., holiday or back-to-school). These are usually more affordable and come with a limited number of photos. I do not provide this service as I do not like to rush a session, I believe that children and adults should have the time to get comfortable in a session. That is where the magic happens, it gives time to play and get to know each other and have the session be a fun experience!

- **Standard Sessions:** These are full-length sessions that last about 1 hour. They offer flexibility with outfit changes, multiple poses, and a larger selection of images.
- **Extended or Premium Sessions:** Ideal for larger families or milestone events. These sessions may last longer and include additional images, location changes, or special props.
- **Newborn Sessions:** Often held in a studio with special lighting and props. Newborn sessions are generally longer to allow for breaks and ensure the baby's comfort, which can result in higher session fees.

4. *Additional Costs Beyond the Session Fee*

- **Digital Images:** Most session fees include a few digital images or proofs. Additional digital files may be available for purchase in a package or individually.
- **Prints and Products:** If you wish to purchase physical products, such as prints, albums, or wall art, these are generally sold separately. Some photographers offer package deals that bundle prints and products with digital images.
- **Travel Fees:** For locations outside the photographer's normal area, a travel fee may apply.
- **Custom Add-Ons:** Some photographers offer add-ons, such as extra editing, extended time, or styling services.

5. *Value of a Professional Photography Session*

- **Memories that Last a Lifetime:** A professional session captures high-quality images of your family that you can look back on for years to come. Each photograph is thoughtfully composed to reflect your family's unique story.
- **Technical Expertise:** Photographers bring experience in lighting, editing, and composition, creating images that are difficult to achieve with a regular camera or phone.
- **Creative and Personalized:** Professional photographers often bring a unique artistic touch to their sessions, creating images that reflect the personality and warmth of your family.

6. *Booking and Deposit*

- Many photographers require a deposit upon booking your session date. For my sessions, a deposit of \$100.00 is required and deducted from the total session fee and is non-refundable in case of cancellations. Depending on the circumstances a reschedule may be issued.
- Be sure to ask about rescheduling policies, especially for family sessions, as children's schedules and weather can sometimes be unpredictable.

7. *Special Tips*

- **Ask About Package Options:** Packages that combine digital images with prints and/or other products at a discounted rate are available. Creating an album or gallery wall can be easier this

way or reaching out to me and I can create something one of a kind.

- **Review the Gallery Delivery Timeline:** Photographers usually have a timeframe for when you'll receive your edited images. Discuss the timeline beforehand, especially if you plan to use the photos for an event or holiday cards.
- **Plan Outfits and Timing:** Coordinating outfits and planning a time that suits your family's schedule can help make the session enjoyable and ensure everyone is comfortable. Please take a look at my Planning Your Session Guide for more information.

I can't wait to meet you to create some amazing images!